

# BUSINESS DIRECTORY



## Histories in Brief of Business Directory Advertisers

Mrs. and Mrs. Charles B. Dunham, owners and managers of the Dunham Service Station and Garage, came to Torrance over 12 years ago.

Mr. Dunham came to California from Boston, Mass., and was employed in the oil fields here. At the time of his arrival he, like many others, found Torrance crowded to overflowing and was forced to live in an ordinary garage with four other men at a monthly rent of \$20.

After their marriage the Dunhams bought over an acre of land in Keystone and built their home there. When the Mattoon Act was put into effect their taxes became so great that they actually gave their property away to avoid the high expense.

The advertisement for the Dunham Service Station and a Garage is found below under Service Stations.

### AUTO TOP REPAIRING

### AUTO TOP SHOP

Upholstering  
Seat Covers  
Floor Rugs

George G. Gill, Manager  
**Virginia Garage**  
18314 S. VERMONT  
Phone Gardena 3971

### AUTO ACCESSORIES

### TORRANCE AUTO WRECKERS

New and Used Parts  
Windshield and Door Glass  
We Buy Metals

1001 TORRANCE BLVD.  
Phone 336

### AUTO ELECTRICAL



### Torrance Auto Electric Service

F. C. Morgan, Prop.  
Authorized Service for  
United Motors, Auto Lite,  
Carter and Stromberg  
Carburetors  
We Tune Up Motors

1320 Cabrillo Phone 498

### BARBER SHOPS

### Tansy Beauty

Barber Shop  
1623 CABRILLO  
Phone 580  
Prices Reasonable  
Expert Service

### CARPENTERS

### OPPORTUNITY KNOCKS AT TORRANCE!!!

Climate and Central Location.  
Build NOW!  
Remodel or Repair  
New Homes.

### F. O. Winchester

1315 ARLINGTON AVE.  
Res. Ph. 148; Bus. Ph. 251

### CLEANERS & DYERS

### NIFTY CLEANERS

It takes first rate work at a fair price to assure quality, results and satisfaction.

### CASH AND CARRY PAYS!!!

1324 Sartori  
Ph. 174

### SPOTLESS CLEANERS

Bertha B. Isbell, Prop.

### Men's Suits

50¢  
Only Quality Work

To give you Greater Service Mrs. Kyle is now with us doing Expert Dressmaking and Fur Work. Repairs and Alterations.

1306 Sartori Ph. 509-W

### PLUMBERS

### SAVE \$38.00 on Hoyt STORAGE AUTOMATIC WATER HEATERS

With Everdur Copper Tanks

**DAVID JACOBS**  
1908 222nd Street Phone 358-W

### DRESS SHOPS

### Stone's Specialty Shop

MOJUD HOSE  
Service Weight  
Chiffon and Thigh Mold style  
79c to \$1.00  
Join Our Stocking Club  
15th Pair FREE

Hats Remodeled Mending  
Alterations Dresses  
Aprons Night Wear  
Slips, \$1 to \$1.95  
Corsets, \$1 to \$5.95  
1333 El Prado Ph. 430R

### GIFT SHOPS

### TORRANCE GIFT SHOP

C. J. Rhoades, Prop.  
Magazines - Gifts  
Rental Library - Novelties  
Canaries - Pet Birds  
We take subscriptions for all periodicals and newspapers.

1322 SARTORI

### INSURANCE

### Make Us Your SERVICE STATION

for . . .  
**Automobile Insurance**

Let Us Check the Points of Your Protection Today

### Howard G. Locke

Dependable Insurance  
Fire - Automobile  
1405 Marcellina Ave.  
Phone Torrance 135-M

### INTERIOR DECORATORS

### Beautiful Your Home . . .

PAINT  
WALL PAPER  
SHADES, new or renovated  
VENETIAN-BLINDS

All work done by experienced Paper-Hanger and Decorator.

### CARL SCHMIDT

2015 Wilmington-Redondo Blvd.  
Lomita  
Phone Lomita 502-J  
SHADES REVERSED . . . 20c  
(Call for and Deliver)  
Terms and Easy Payments on all decorating and remodeling.

### POULTRY, RABBITS

### Keystone RABBIT AND POULTRY Rancho

FRESH EGGS FRYERS  
Each Week-End OUR SPECIAL  
LARGE RABBITS 55¢  
21735 S. MAIN  
Ph. Wilmington 8719R2

Sellers find it profitable and exceptionally inexpensive to advertise in the Business Directory.

### SERVICE STATIONS



### Goodrich Electro-Pak The Super-Power Battery

### Dunham's SERVICE & GARAGE

Shell Products  
Economy Gas  
Quaker State Oil  
Goodrich Tires and Tubes  
1403 CARSON Ph. 691

### EXPERT AUTO REPAIRING

### MULLIN'S Complete Auto Service

2053 Torrance Blvd. Ph. 320J

### LATEST TYPE LUBRICATING EQUIPMENT

We Use Factory Recommended Oils and Greases

### SMITH'S Super Service Station

Phone 212  
Torrance Blvd. at Portola

### S. C. LIVING COSTS GAIN

Advance Begun in April, 1934 Continues

Living costs in Southern California, taken in the aggregate, continue a rather steady rise that began in April, 1934, but under present circumstances should rise less rapidly in the next six months. Such is the observation and prediction of the Southern California Business Review in the October issue.

Foods in this area show a slight downward trend in costs, and are still 12 percent below a dozen other metropolitan centers in the country; according to the Review. The furniture market, increasing about seven percent since March, seems fairly stabilized at present and should remain at the present level for some time.

Women's clothing has advanced in cost some eight percent, while men's clothing has shown little change. Both men's and women's shoes have advanced materially, and as a whole, the clothing in the general living cost index shows an increase of 20 percent over the depression low, though still 12 percent under 1920 levels, the survey revealed. Other costs, including rents, transportation, recreation, etc., have risen materially in recent months, which accounts for the general upward trend in the cost of living index.

### ROOFING

24-Hour Service  
Call Any Time For a Lunch to Take Out  
1437 Marcellina Ph. 374-J

### SANDERS BROTHERS

Roofing and Repairing  
T. W. CONLEE, Mgr.  
1936 Lomita Blvd.  
Phone Lomita 502W

### REFRIGERATOR SERVICE

DOES YOUR REFRIGERATOR NEED REPAIRING? CALL

**C. E. ELMER**  
REFRIGERATOR SERVICE  
Domestic and Commercial  
Used Boxes Bought, Sold and Reconditioned  
207 BERRY STREET  
REDONDO 3706

### SHOE REPAIRING

**TURNER'S Shoe Repairing**  
The Oldest Shoe Repairing Shop in Torrance  
Shoes Repaired and Rebuilt for every need.  
All Work Guaranteed  
1501 Cabrillo Avenue

### SERVICE STATIONS

**Hammond Motor Service**  
Hancock • Quaker State  
Richfield • Hyvis  
Shell • Husaco  
GAS and OILS  
We Give S & H Green Stamps  
2053 Torrance Blvd. Ph. 387

Buyers find it convenient and advantageous to patronize Business Directory advertisers.

### MODERNIZE YOUR CAR!

WITH A CHANGEOVER TO SMALLER WHEELS AND LARGER TIRES  
from \$100 WEEKLY

**Firestone AUTO SUPPLY & SERVICE STORES**  
Cravens & Marcellina Ph. 476  
Torrance

## Walteria Bus Effort Fails

Apparently there is nothing the city of Torrance can do to obtain free school bus transportation for Walteria pupils to the Narbonne high school. This became evident last night as City Attorney C. T. Rippey read a lengthy opinion and statement from Attorney General U. S. Webb.

Although the distance from the homes of 34 pupils whose parents petitioned for the free transportation to the high school in Lomita is approximately three miles, the Los Angeles board of education has declined to provide this gratis service and is not bound by any law to do so. The board has said the cost would be prohibitive. It agrees that the distance is excessive but has announced that it would only furnish free transportation to those unable to pay.

From Rippey's and Webb's statements, it was evident that the only recourse is to have the state legislature change the statutes regarding school transportation. Webb's opinion, while not based on the Walteria case, was about a similar situation in Siskiyou county.

"About the only thing we can do now," Mayor Stanger said, "is to give the Walteria people those opinions. That is as far as we can go in the matter."

## Women WPA Workers Laid Off In County

More than 2000 women with dependent children have been laid off of their Works Progress Administration jobs in Los Angeles county, and an additional 800 were to be laid off this week, according to information released from the Los Angeles offices of the WPA.

This move is in accordance with the workings of the Federal Social Security Act and only those who are eligible for aid are being transferred. In this instance women who have dependent children under the age of 16 are affected. A recent survey has revealed that the dependent children are receiving inadequate attention while their mothers have been working with the WPA. Fourteen Torrance women were dismissed from the sewing project here.

Children Gauge Pay  
Until the time in the near future when they shall start receiving aid from the Social Security Act, the women will be transferred to the L. A. C. R. A. The relief they are to receive from the L. A. C. R. A. will depend on the number of their dependent children.

A woman with one child less than three years of age will receive \$27; with a child three to five years of age, \$28.33; with two children, three to five and six to eight, \$37.28; two children, 14 to 18 and nine to 13, \$41.86, and so on. In addition to this they are eligible to receive surplus commodities such as clothing and garden produce.

As a result the women will receive approximately the same amount of compensation as they had been receiving while working with the WPA but allowance is being made for the fact that they will be spared the expense of hiring caretakers for their children and paying carfare, lunches and other expenses, it was pointed out.

## Reid Thanks City For Sign Painting

Another one of those "thrice-welcome" letters which are filed in the city's archives under the "Bouquets and Brick-bats" classification was received late last week by City Clerk A. H. Bartlett. It was from Clifford F. Reid, president of the company bearing his name that is developing Hollywood Riviera and it read:

"I wish to take this opportunity to thank you for so kindly re-painting our signs on our streets. I assure you that we appreciate your cooperation in this matter as in all other matters we have taken up with you that have reacted to the general good of our property and that part of your city."

The sign painting job was recently completed in the beach tract.

Claim Jumping Revived  
WINNEMUCCA, Calif. (U.P.)—Mining has again become so profitable that plans are under way here for the organization of an old-time "vigilantes" organization to prevent claim jumping and the destruction of location monuments.

## CLASSIFIED ADS

### CLASSIFIED ADVERTISING RATES - INFORMATION

Rates Quoted on Per Issue Basis

(3-line minimum)  
1 Time (per line).....12c  
2 Times (per line).....16c  
3 Times (per line).....20c  
4 Times (per line).....24c  
5 Times (per line).....28c  
12 Times (per line).....60c

Multiple Time Rates effective ONLY if no change of copy ordered—otherwise open rate of 12c per line will be charged.

Ads may be cancelled after any insertion. Rate earned will be charged and money refunded for space not used.

Not responsible for more than ONE incorrect insertion of any ad ordered for more than one time.

### 1. Announcements

Torrance Upholstering, Co., 1518 Border Ave. Overstuffed furniture repaired and remodeled. Rugs cleaned and sized. Free estimate. Satisfaction guaranteed. Phone 225.

### 5 Lost and Found

LOST: Pekinese female dog, red and white. Finder please phone 583-J.

### 6. Business Directory

OFFICIAL BRAKE SERVICE  
Wheel and Axle Alignment  
J. M. RICHARDSON  
500 South Catalina Phone 3552  
Redondo Beach

FOR EVERY KIND OF INSURANCE, including Life Insurance in the A. O. U. W. with membership in Torrance Lodge No. 33. Call Wallace H. Gilbert, phone 420.

REST home, convalescent and aged. Battle Creek treatments. 2666 W. Carson. Phone 180-W.

### 8. Transportation

YOUNG lady desires transportation daily to Hollywood. Inquire 2216 Andreo.

### 11. For Rent: Houses, Furnished

FOUR new, modern courts, Halldale Ave. at 218th, Torrance.

THREE-ROOM nicely furnished house and garage. 1819 Gramercy.

### 12. For Rent: Houses, Unfurnished

\$20—Neat 3-room, redecorated, large garage, hen house, 1/2 acre. 4037 159th St., Lawndale.

FOUR-ROOM HOUSE with acre ground. 3042 W. 235th street, So. Torrance.

3-ROOM house with bath. Chicken and rabbit equipment. Brook, 3840 Ellis Ave., Walteria.

### 13. For Rent: Furnished Apartments

FOR RENT: Furnished 3-room apartment, adults only. 811 Portola.

### New GRAMERCY APARTMENTS

Those who demand the ultimate in living comforts will be more than satisfied with all the new and luxurious furnishings. Electric Ranges and Refrigerators, Tile Kitchens and Baths and other exclusive features rarely found in Reasonably Low priced apartments.

Corner Gramercy and Cabrillo Aves.  
Phone Torrance 43-W

### 21. For Sale: Automobiles and Accessories

WILLYS 77; '35 model coupe, \$325. Call 1739 Andreo, phone 462.

### 24. For Sale: Poultry and Pet Stock

**BABY CHICKS**  
R. I. Reds and Barred P. Rocks. The kind that live and grow into profitable broilers and fryers. If you are not satisfied with the chicks you have been getting, we would be pleased to have you try ours. Regular prices. Delivered every Saturday.

**ENGLAND'S HATCHERY**  
Established 1911 in Inglewood, Calif. Phone 210

CORN-FED turkeys, dressed on order. E. D. Grabeel, 1445 148th St., Gardena.

COMPLETE COVERAGE—All Torrance Herald ads run in the Tri-City Shopping News without extra charge.

### 25. For Sale: Miscellaneous

FOR SALE: Used Radios, reconditioned and guaranteed, \$5.95 up. Modern Appliances, 1279 Sartori, Phone 868.

### 29. Employment Wanted

Van's Window Cleaning  
House Cleaning  
Floor Waxing  
2304 Gramercy - Phone 667-W

### 30. Wanted to Buy

TWO bedroom house, modern, good condition. Owner, no agents. Box 5, Torrance Herald.

### 33. Real Estate: Improved

## Protect Yourself Against Inflation and High Rents! BUY A HOME!

\$1500  
will buy this 5-room Frame Bungalow. Will make someone a good home. Investigate today.

\$700  
for a 2-room House and a good sized lot. House can very easily be built on to.

\$2350  
buys a 6-room Frame House with 3 bedrooms, large service porch. In Lomita, close to California Bank on main boulevard. Terms.

\$2500  
for this 6-room Frame House. Newly decorated, inside and out. Terms: \$300 down and \$25 per month.

\$3250  
buys a fine Stucco Duplex, four rooms on each side. Only \$400 down buys this productive income property.

### Income Property

One 5-room Stucco and one 4-room Frame on same lot. Income over \$60.00 per month. Furniture goes with the houses.

Eight-unit Court. Income over \$100.00 per month. In good condition and good location.

### Building Lots

\$250 - \$500 - \$400 - \$500  
\$750 - \$1000  
All Good Locations

### Torrance Investment Company

1409 Sartori Phone 176

\$3250.00  
\$1250 down, balance terms.  
5-room stucco, full tile roof.  
Lot 50x140 to alley. 1313 Acacia St. Open.

**Martin D. Johnson**  
7225 S. San Pedro St.  
Los Angeles  
PLeasant 5948

### 34. Real Estate: Unimproved

FOR SALE—Lot 9, Blk. 5, Tract 3308, reas. A. D. Burleigh, 422 So. Bonnie Brae, Los Angeles.

FOR SALE—Lot 30, Block 3, on Cabrillo avenue. Inquire Geo. Shupp, Elnohre, Calif.

### 36. Moving and Storage

M & M Transfer, 1513 Cabrillo Phone 545. We haul anything, anywhere, anytime. Loads insured. Also storage and packing.

### Legal Advertisement

ORDINANCE NO. 288  
AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF TORRANCE CONSENTING TO ESTABLISHMENT OF CRENSHAW BOULEVARD FROM STATE STREET TO THE SOUTHWESTERLY BOUNDARY OF THE CITY OF TORRANCE AS A COUNTY HIGHWAY.

WHEREAS, under date of September 29, 1936, the Board of Supervisors of Los Angeles County, California, declared Crenshaw Boulevard between Redondo and Wilmington Road (State Street) and the southwesternly boundary of the City of Torrance to be a county highway and a part of the Los Angeles County System of Highways as provided in Sections 1700 and 1702 inclusive, Chapter 29, Statutes of 1935, and

WHEREAS, under said date said Board likewise requested the City Council of the City of

### Legal Advertisements

Torrance to consent thereto and to the improvement thereof by grading the same and constructing thereon a disintegrated rock pavement with oil and rock wearing surface, the sum of \$2330.00 being appropriated by said Board of Supervisors of said County to cover the cost of said improvement, now, therefore,

THE CITY COUNCIL of the City of Torrance does hereby ordain as follows:

That the City Council of the City of Torrance, California, consents, and it does hereby consent to the establishment of said portion of said Crenshaw Boulevard described above as a county highway and as a part of the Los Angeles County (California) System of Highways as provided in said sections of said statutes, and hereby consents to the improvement thereof as aforesaid by said County of Los Angeles at its own expense.

Introduced, approved and adopted at a regular meeting of the City Council of the City of Torrance, California, held on the 10th day of November, 1936.

W. H. STANGER,  
Mayor of the City of Torrance, California.

Attest:  
A. H. BARTLETT,  
City Clerk of the City of Torrance, California.  
(Seal)  
State of California )  
County of Los Angeles ) ss.

City of Torrance )  
I, A. H. Bartlett, City Clerk of the City of Torrance, California, do hereby certify that the foregoing ordinance was duly and regularly adopted by the City Council of the City of Torrance at a regular meeting thereof held on the 10th day of November, 1936, and that the same was adopted by the following roll call vote, to-wit:

AYES: COUNCILMEN: Hitchcock, McGuire, Tolson, Powell and Stanger.

NOES: COUNCILMEN: None.

ABSENT: COUNCILMEN: None.  
A. H. BARTLETT,  
City Clerk, City of Torrance, California.  
(Seal)  
Nov. 12.

### NOTICE OF TRUSTEE'S SALE

No. 23254  
On November 30, 1936, at 10 o'clock A. M., at the Easterly entrance of the Hall of Justice, in the City of Los Angeles, California, TITLE GUARANTEE AND TRUST COMPANY, as Trustee under the deed of trust made by S. G. Moore, and recorded May 9, 1930, in Book 9909, Page 317 of Official Records of Los Angeles County, California, given to secure an indebtedness in favor of Alden P. White, now owned and held by Jessie Carter White, a widow, by reason of the breach of certain obligations secured thereby, notice of which was recorded August 3, 1936, in Book 14325, Page 115, of said Official Records, will sell at public auction to the highest bidder for cash, payable in lawful money of the United States at the time of sale, without warranty as to title, possession or encumbrances, the interest conveyed to and now held by said Trustee under said deed of trust, in and to the following described property, to-wit:

The east half of the east half of Lot 65 of the McDonald Tract, in the Rancho San Pedro, in the City of Torrance, County of Los Angeles, State of California, as per map recorded in Book 15, Pages 21 and 22 of Miscellaneous Records of said County.

EXCEPT therefrom that portion described as follows: Beginning at the Southwest corner of the East half of the East half of said Lot 65; thence Easterly on the South line of said lot, three hundred ten (310) feet; thence Northerly at right angles 276 feet; thence Westerly at right angles, 310 feet; thence Southerly at right angles, 276 feet to the place of beginning.

for the purpose of paying obligations secured by said deed including fees, charges and expenses of the Trustee, advances, if any, under the terms of said deed, interest thereon and \$5000.00 in unpaid principal of the note secured by said deed, with interest thereon from January 30, 1932 less \$35.00, as in said note and by law provided.

Dated: November 4, 1936.  
TITLE GUARANTEE AND TRUST COMPANY,  
By Geo. B. Colby,  
Vice President  
Attest: R. A. Morlan,  
Assist. Secretary.  
(Corporate Seal)  
Nov. 5-12-19

### FOR SPACE IN THE TORRANCE HERAL